



**CALGARY BOOSTER CLUB**  
PRESENTS THE FIFTEENTH  
**ANNUAL SPORTSMEN'S**  
**DINNER**



**MONDAY, MAY 4th, 1970 - PALLISER HOTEL**





*"Dedicated to the development and encouragement  
of athletic endeavour"*

President: Jack Prette  
Past President: Doug Mitchell  
Secretary: Jack Wilson  
Treasurer: A. J. (Tony) Schneider  
Vice-President: J. H. Deak Cassidy  
Vice-President: Art Meyer  
Vice-President: Ken McKenna

#### BOARD OF DIRECTORS

Stu Adams	Tom Humphrey	Don A. Park
Gordon Bowman	Dennis Kadatz	Jack Prette
Don F. Bush	Bob Lucas	A. J. (Tony) Schneider
Ron Butlin	Gerry Maier	Gerry Shaw
Dave Butts	Bill Manarey	Don G. Skagen
J. H. Deak Cassidy	Roy C. Maxwell	Gordon Stitt
Bill Code	John Mayell	Dave Turner
Bill Dockery	Skip Morgan	Edward Wares
Hugh R. Elston	Ken McKenna	Darol J. Wigham
Joe Ferguson	Jim H. McKibbin	Jack Wilson
Lou Goodwin	Art Meyer	Gordie Wood
Clarence Gourlay	Doug Mitchell	Stuart Wright

#### HONORARY LIFE DIRECTORS:

Bill Dickie	Frank McCool	Bill Pullar
Harry Hobbs	Marvin McDill	Ron Smyth
Curly Hunt	Bud Milner	Joe Kryczka

## MESSAGE FROM THE PRESIDENT



**JACK PRETTE**

The Calgary Booster Club is pleased to sponsor our Fifteenth Annual Sportsman of the Year Dinner, and the selection of Ward Steckle as Sportsman of the Year 1969 was an unanimous and popular choice.

We are very grateful to the sports minded people of the City of Calgary for their continued support to our Sportsman Dinners.

It is their support that enables the Booster Club financially to carry out our many activities and continued projects.

We extend our best wishes and congratulations to Ward Steckle, honoured athletes and award winners: Jack Setters (Community Sports), Ron Payne (Football), Doug Crarer (Swimming), Dave Atkinson (Track & Field), Bill Hay (Hockey), Pete Savinkoff (Fastball), Gordon Yeoman (Harry Hood Award), Peter Ricketts (Rose Kohn Award), and Dave Salmon (Laurie Robertson Award), and on behalf of the Club we wish them continued success.

Sincerely,  
**JACK PRETTE**

## **CALGARY BOOSTER CLUB ACTIVITIES**

Funds derived from the SPORTSMEN'S DINNER are administered by The Booster Club for Amateur Athletics in the Calgary area. The following were directly sponsored by the Club:

THE CALGARY BOOSTER CLUB HOCKEY SCHOOL

Held annually each summer.

CALGARY HIGH SCHOOL GOLF CHAMPIONSHIP

CALGARY AND DISTRICT INVITATIONAL HIGH SCHOOL TRACT MEET

CALGARY INTER-HIGH SCHOOL SWIM MEET

ROSE KOHN MEMORIAL SCHOLARSHIP

Awarded to a Grade 12 student, with hockey ability, to further his education at a technical school or university.

The following were co-sponsored by the Club:

STAMPEDE CITY INTERNATIONAL INDOOR TRACK MEET

WALLY ROWAN MEMORIAL SCHOLARSHIP

HARRY HOOD MEMORIAL TROPHY

LAURIE ROBERTSON MEMORIAL TROPHY

In addition, in answer to the many requests received, and upon review, hundreds of dollars are contributed yearly by the Club to various sport organizations. The total number of activities are just too numerous to mention.



## SPORTSMAN OF THE YEAR



**WARD STECKLE**

Ward Steckle, educator, sportsman and gentleman is Calgary's Sportsman of the Year as selected by the Calgary Booster Club. Ward Steckle has been a Calgarian since 1935, coming here from the City of Edmonton. He participated in junior and senior baseball, junior and senior hockey as well as being one of the better gymnasts in the city.

In his early years in Calgary Ward taught in the elementary division of the Calgary Public School Board and later was appointed head of the physical education department at Crescent Heights High School. He coached a number of athletic teams at Crescent Heights and earned himself a reputation as an excellent coach and leader. In 1944 he became supervisor of physical education and director of athletics for the Calgary Public School Board and during this period he also served as Secretary to the Board of Governors which controls athletics in the City Schools. In 1953 he was appointed principal of Western Canada Senior High School, which position he held until he retired at the end of the school term in 1969. Ward has the distinction of being one of the few physical education directors to achieve the administrative position of principal of a Senior High School.

Ward's greatest asset was his ability to command the respect and admiration of the students with whom he dealt in his years in the educational system. He has been an inspirational leader to all students and athletes regardless of whether or not they were a member of his team or a student in his school. He believes sincerely that participation in athletics develops character in our young people and results of this philosophy are well evidenced in the young men and women participating today in our business and professional world who were fortunate enough to have been associated with Ward Steckle.

As an indication of the respect and admiration which Calgarians hold for Ward Steckle he was honoured on his retirement by former students who rewarded he and his wife with an all expense paid trip to Hawaii. As a recognition of his contribution to the academic world Ward received an honorary degree of Doctor of Laws from the University of Calgary at the convocation in 1969.

The Booster Club of Calgary is proud to be able to recognize a man of the character of Ward Steckle. The Club, along with thousands of Calgarians say, "thank you Ward, and future health and happiness to you".

## HONOURED ATHLETES

### DAVE ATKINSON

#### Track

Considered by many to be the premier middle distance runner in Canada. Dave relinquished a track scholarship in the United States to enroll in the University of Calgary. He won twelve of twenty races he entered in 1969 and was awarded the Dr. F. Tees Memorial trophy as the outstanding track and field athlete enrolled in a Canadian university.



### DOUG CRARER

#### Swimming

Coach of the South "Y" Barracuda Swim Club. Doug has been involved in coaching for fourteen years and in 1969 was coach of the Canadian Swim Team in competition between Canada and New Zealand. He has coached such outstanding Calgary swimmers as Wendy Lindsay and Mike Whittaker. Doug is at the poolside each morning at six and is one of the reasons Canada has become a contended in international swimming competitions.



### BILL HAY

#### Hockey

Bill was a member of Chicago's "Million Dollar Line" of Hull, Hay and Balfour. He is now a permanent resident of Calgary and holds an executive position with a large corporation. He has given of his time unsparingly to assist our young hockey players. Bill was Chairman of the 1970 Crippled Childrens' Campaign.





## HONOURED ATHLETES

### RON PAYNE

#### Football

A member of the Stampeders for seven years Ron was one of the unrecognized players who always gave his best. A testimonial was paid to Ron when it was said that he is considered by his team mates as the player most worthy of being honoured. He lives year-round in Calgary and is a solid citizen.



### PETE SAVINKOFF

#### Fastball

Pete has played Senior A ball in Calgary since 1960 and has compiled a staggering won-loss record which includes 25-30 no-hitters. In 1968 Pete was "picked up" by Winnipeg to compete in the World Fastball Tournament in Oklahoma. He was the top pitcher in the fast-ball competition at the 1969 Canada Games in Halifax.



### JACK SETTERS

#### Community Sports

President of Calgary Community Sports Association. He is considered as "Mr. Hockey" to 10,000 boys playing Community Hockey in the City. Until 1969-70 when the task was computerized he spent 120 hrs. each year in drawing schedules alone. He attends at least twenty hockey games a week. Calgary is fortunate to have sports minded men such as Jack Setters.



## MASTER OF CEREMONIES



**NORMIE KWONG**

Normie Kwong was an "All-Star" football player and has since earned the reputation as an all-star "M.C."

He played professional football for thirteen years and during that period had a total rushing yardage of 9,022 yards in 1745 carries. He won the "Top Canadian" award in 1955 and 1956 and during his career was voted to the "All Star Team" five times. He was elected to the Canadian Football Hall of Fame in 1968.

Since retiring from the game Normie has travelled the banquet circuit much to the delight and appreciation of those who have heard him. His natural wit and humour are bound to make our "dinner" an enjoyable evening.

# *Programme*

MASTER OF CEREMONIES - Normie Kwong

5:30 P.M. COCKTAILS (Alberta Room)

7:30 P.M. DINNER

7:40 P.M. ENTERTAINMENT  
YE OLDE BULL & BUSH

8:30 P.M. AWARD WINNERS AND HONOURED  
ATHLETES

SPORTSMAN OF THE YEAR AWARD

8:30 P.M. HEAD TABLE SPEAKER

9:20 P.M. ENTERTAINMENT  
YE OLDE BULL & BUSH

9:35 P.M. \$1,000.00 DRAW

9:40 P.M. HEAD TABLE SPEAKER

9:50 P.M. SPECIAL PRESENTATION TO  
HENRY VINEY

10:00 P.M. HEAD TABLE SPEAKER

10:40 P.M. CLOSING MESSAGE

## HONOURED HEAD TABLE GUEST



**HENRY VINEY**

Henry is known as the "Dean of Canadian Sportscasters" and with justification. Henry is as knowledgeable a person on sports as one can find. His involvement in sports comes not only as a result of interest, but from participation. He has competed in swimming and boxing championships and has tried his hand at basketball, baseball, hockey, track and field and more recently parachute jumping.

As an official Henry has refereed Allan Cup Hockey, Ladies' World Basketball Tournament, Dominion Men's Basketball Championship, Senior Baseball and Football.

As a reporter he has covered such live sports events as the Indianapolis 500, The Kentucky Derby, Marciano and Walcott championship fight, Olympic Games, The English Football Cup Finals, Nine World Series, every Grey Cup since 1948, plus numerous other events. He has made two trips to the Orient on behalf of our Department of External Affairs.

In 1967 Henry won the Foster Hewitt Award as the top sportscaster in Canada. As an interested sports fan and dedicated humanitarian Henry Viney has made a tremendous contribution to our City and Country.

The Calgary Booster Club appreciates the assistance and co-operation which Henry has extended to amateur sport and are taking this opportunity to thank him publicly.



## HEAD TABLE SPEAKER



**RED STOREY**

Red Storey is an "institution" in Canadian Sports. He played football for the Toronto Argonauts (1936-1941) and in 1938 scored three touchdowns in the Grey Cup game. He played lacrosse, basketball, hockey and baseball. He was offered a professional baseball contract by the "Philadelphia Athletics".

Red refereed in the N.H.L. for nine years. His sudden resignation from the league caused quite a stir in the sport at the time. In 1967 Red was elected to the Hockey Hall of Fame.

He is now employed in the public relations field and has made quite a name for himself as an after dinner speaker. His son, Bob, is a backfielder with the Hamilton Tiger Cats.

## HEAD TABLE GUEST



**PETE CARLESIMO**

Pete Carlesimo is not a name familiar to many Calgarians, but after his speech at this year's Sportsmen's Dinner we know that he will be remembered and lauded by those people who will have had the opportunity to hear him.

Mr. Carlesimo is director of athletics at Fordham University in New York State. A native of Newark, New Jersey he played football at Fordham under head coach Jim Crowley. In addition to his duties at Fordham Mr. Carlesimo has served on a number of sports counsels in the United States. In his position as director of athletics he has had the opportunity to address a number of conventions and prestigious dinners and has spoken at the N.C.A.A. convention as well as the New York Football Writers Association. Mr. Carlesimo has developed into an accomplished toastmaster and Sports Illustrated refers to him as among the best speakers in the business. His formula for success is simple, mix wit with humour and athletic message.

## HEAD TABLE GUEST



**BUD GRANT**

Bud Grant certainly needs no introduction to the sports fans of Calgary. For ten years Bud coached the Winnipeg Blue Bombers to a won-loss record of 121-66-13, won five Western Championships and four Grey Cups. In the month of March, 1967 Bud was appointed head coach of the Minnesota Vikings to replace Norm Van Brocklin. Within three short years he built, traded and developed the Vikings into the N.F.L. Champions. In 1969 he was named the N.F.L. Coach of the Year. Bud is a much sought after dinner speaker and the Calgary Bocster Club feels itself fortunate to arrange for him to be in Calgary. Bud will bring with him a film highlighting the success of the 1969 Vikings.

1970

**CALGARY BOOSTER CLUB HOCKEY SCHOOL**

**BOYS: 12 - 16**

TWO SESSIONS:

**AUGUST 8 - 17**

**AUGUST 19 - 28**

**RENFREW ARENA**

**ROSE KOHN ARENA**

Applications Obtainable from:

FINNEY ROGERS SPORTS & HOBBIES LTD.

PREMIER SPORTS (CALGARY) LTD.

ENQUIRIES: BOX 1411, CALGARY 2.

Compliments of

**SONY**

(the World's Best)

TRANSISTOR RADIOS

TAPECORDERS

MICRO TVs

Distributed by

**GENERAL DISTRIBUTORS LIMITED**

Tokyo, Montreal, Toronto, Winnipeg, Calgary, Vancouver



# Mills, Spence & Co. Ltd.

464 ONE CALGARY PLACE

PHONE 266-4021

CONGRATULATES  
WARD STECKLE  
AND HONOURED ATHLETES

**WITH OFFICES:**

TORONTO — MONTREAL — CALGARY  
WINNIPEG — NEW YORK — LONDON  
GUELPH — DON MILLS — KITCHENER  
& LONDON, ENGLAND



CONGRATULATIONS TO THE  
SPORTSMAN OF THE YEAR  
AND  
HONOURED ATHLETES  
FROM

canadian western  
 natural gas  
company limited

# CALGARY EXHIBITION & STAMPEDE

JULY 9-18 1970

Be a part of it all! The whirlwind excitement of Rodeo — broncs and brahmas hell-bent for a cowboy's hide! Dancing in the streets! The pounding hoofs of thoroughbred racing! Thrills a minute on the world's largest midway! The clink of silver dollars won at the blackjack tables and roulette wheels of the Frontier Casino. Breakneck action of the Chuckwagon races! Dazzling grandstand entertainment! Livestock exhibits — commercial exhibits and "Salute to Industry." IT'S ALL IN A DAY'S FUN AT THE STAMPEDE! Make your reservations NOW.



**RALPH  
WILLIAMS**

introduces

THE BRAND NEW

1970

**GREMLIN**

