# Welcome

to the 19th

# ANNUAL SPORTSMEN'S DINNER

Monday, April 1, 1974

Calgary Inn

PRESENTED BY THE

### **CALGARY BOOSTER CLUB**



#### 1974 OFFICIAL PROGRAM

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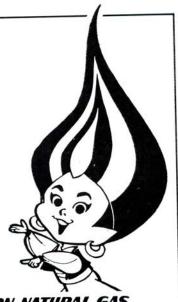
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CONGRATULATIONS TO THE

SPORTSMAN OF THE YEAR

AND

**HONOURED ATHLETES** 



**FROM** 



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#### PRESIDENT'S MESSAGE



# A. J. TONY SCHNEIDER PRESIDENT CALGARY BOOSTER CLUB

On behalf of the Calgary Booster Club, it is our pleasure to welcome you to the Nineteenth Annual Sportsmen's Dinner.

We are proud to join with you in honoring Tom Cheney, the 1974 Sportsman-of-the-Year. This honor is awarded to an individual who has devoted a segment of his life to promoting amateur athletics and made a significant contribution in this field. We feel Tom is most deserving of this recognition.

We are also pleased to honor four outstanding athletes; John Helton, Mike Rogers, John Jenkins, Diane Kirby and two athletic leadership award winners George Kingston and John Semkuley.

The Booster Club finds it most gratifying and encouraging that you continue to support our annual dinner and in turn we are hopeful that we are able to offer a significant contribution to amateur sport in Calgary. May we express our thanks and appreciation.

We wish to extend a sincere welcome to our head table guests who we are confident will make this a very enjoyable and entertaining evening.

#### "SPORTSMEN OF THE YEAR"

1954	***************************************	Eugene 'Musty' McGill
1955	***************************************	Mrs. Rose Kohn
1956		Father Jim Whelihan
1957		Lloyd Turner
1958		Art Davis
1959		Pete Egan
1960		Frank Woodman
1961		Harold Brandreth
1962		Jimmy Condon
1963		Jerry Trudel
1964		Jack Bannerman
1965		Stu Peppard
1966		Bob Freeze
1967		Ed Corbett
1968		Les Ferguson
1969		
1970		Doug Kyle Ward Steckle
	annaminiminiminiminiminiminiminimini	
1971	X	Charlie Scott
1972	***************************************	Jack Setters
1973		John Mayell

#### CONGRATULATIONS TO

#### TOM CHENEY

SPORTSMAN OF THE YEAR





BOOSTER
CLUB'S
1974
SPORTSMAN
OF THE
YEAR
TOM CHENEY

Tom Cheney is a native Calgarian, who graduated from Western Canada High and Commercial where he participated in football and track.

After serving with the Canadian Army for 3 years during World War II he began his officiating career in 1946 in the sport of hockey.

In 1951 Tom changed over to football officiating for keeps. Beginning as a junior high school official, he progressed through the ranks working junior, university and ultimately the CFL in 1957. Tom has been a "head man" in the CFL since 1970.

As well as officiating Tom Cheney has been very active in the Calgary Football Officials Association, having served on this organization's executive in various capacities including president and executive-secretary ever since 1953. Presently Tom serves as a Director of the Officials Association, involved mainly in the rating of junior officials.

Tom has also represented the Association on the Harry Hood Memorial Trophy Committee ever since its inception.

Although Tom was an active curler in the past, even serving as president of the North Hill Curling Club some 10 years ago, his entire life is now devoted to his position with Revenue Canada, whom he has been employed with for the past 28 years, presently as the Public Information Officer, and football officiating.

Tom Cheney approaches both loves with equal intensity and competency. He spends countless hours reviewing football films, clipping "key plays" and infractions, in order to improve the football officiating in Calgary through well-prepared clinics, not only for the officials but also for high school coaches and players.

Tom and his charming wife, Marjorie, have made their home in the Renfrew district for the past several years.

Tom Cheney is a self-acclaimed "sports nut" and the Booster Club is proud to add his name to the distinguished list of former Sportsmen of the Year.

#### CALGARY BOOSTER CLUB ACTIVITIES

- The Calgary Booster Club summer hockey school. Consisting of three 10-day sessions at two arenas, Rose Kohn and Renfrew, during August. Accommodates approximately 600 boys between ages 11 and 16.
- The Calgary High School Golf Championships.
- Track and Field committee to reactivate Indoor Track Meet. hopefully the winter of 1974-75.
- Calgary High School Swim Meet. Held at the University pool with 340 students participating.
- Two Scholarships for hockey players to attend University of Calgary.
- Canadian Association of Wheelchair Games financial assistance.
- Committee to investigate the possibility of building a multipurpose sports facility.
- Third Alberta Special Games (Alberta Association for the Mentally Retarded) administrative and financial assistance.
- Alberta Lacrosse Association financial assistance towards Junior Tour Clinic.
- Century Calgary Sports Program administrative assistance.
- Alberta District #3 Little League Baseball Coaches Clinic financial assistance.
- Calgary Senior High School Athletic Association donation of 30 football parkas.
- Rose Kohn Hockey Scholarship.
- Laurie Robertson Memorial Trophy.
- Harry Hood Memorial Trophy.

#### **BOOSTER CLUB RECIPIENTS**



Reichelt

#### HARRY HOOD MEMORIAL AWARD

A trophy donated in memory of Harry Hood, a former Calgary Stampeder football player, and awarded to the outstanding Senior High School Football player exhibiting scholastic achievement, football ability, citizenship and sportsmanship.

Winner - Rob Reichelt, Dr. E. P. Scarlett High School



Wright



Spagnola

#### LAURIE ROBERTSON MEMORIAL AWARD

Presented in memory of Laurie Robertson, former High School Physical Education Instructor, and presented to the outstanding Senior High School Basketball Player.

Winners - Bruce Wright, Queen Elizabeth High School Roger Spagnola, Dr. E. P. Scarlett High School



Lamont

#### ROSE KOHN SCHOLARSHIP

Perpetuating the memory of Rose Kohn, a dedicated minor hockey executive, the scholarship is awarded to a player in the Calgary Juvenile B Hockey League who has displayed scholastic achievement, hockey ability, sportsmanship and citizenship and is selected from players nominated by coaches, managers and school principals.

Winner - Doug Lamont, William Aberhart High School, University of Calgary



Eloschuk



Preistner

#### CALGARY BOOSTER CLUB HOCKEY SCHOLARSHIP

A year's tuition provided to two members of the University of Calgary Hockey Team awarded on the basis of scholastic achievement, sportsmanship, leadership and hockey ability.

Winners - Dale Eloschuk, Mike Priestner



# ATHLETIC LEADERSHII JOHN SEMKULEY

John Semkuley, assistant principal at Lord Beaverbrook High School, is a native Calgarian who received his degrees in B.Ed. and M.Sc. from the Universities of Alberta and Oregon, respectively.

Throughout his career John Semkuley has been extremely active in the coaching of football, basketball, volleyball, track and field, wrestling, gymnastics and badminton with both boys and girls.

Semkuley's coaching exploits have seen him win the City Senior Football Championship with Henry Wise Wood in 1962, awarded the Alberta Football Coach-of-the-Year awards in 1963 and 1969 and hold the

position of President of the Alberta Football Coaches' Association in 1963.

As an administrator, Semkuley has been outstanding. Among his numerous involvements are the formation of the Alberta Football Coaches' Association, Co-ordinator of Henry Wise Wood's physical education and athletic programs, Chairman of High School Football, Commissioner for football for the Canadian Federation of Provincial School Athletic Association, formation of the Canadian Football Council and the development of one set of amateur football rules for all levels.

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#### GEORGE KINGSTON

George Kingston, age 34, is completing his sixth season as The Univer-sity of Calgary Head Hockey Coach. Since taking over the reins, Kingston

has established an impressive record with a team which had been a noncontender in its previous four years of existence.

Dinosaurs have now The two league pennants under Kingston. George's involvement in various Hockey Canada programs, the Calgary Booster Club Hockey Schools, and the City of Calgary Power Skating Schools has resulted in him becoming known as a hockey expert nationally as well as locally.

Next year George will be on sabbatical leave from the U .of C. to study in depth hockey programs in the USSR, Czechoslovakia, and Sweden. George is married and is the father of two children. An Associate Professor in the School of Physical Education, he received his B.P.E., B.Ed., and M.A. at The University of Alberta.

George Kingston recently received Coach-of-the-Year honors for College

Hockey in Canada for 1973-74.

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# MASTER OF CEREMONIES

#### SAMMY KOFFMAN

The presence of Sammy Koffman has been over a year in the making. An unfortunate illness prevented Sammy from carrying out his scheduled role at last year's Dinner, however; like a fine wine, an additional year of aging should have its effect.

Probably only two people have ever been recognized in Canadian Football by being presented with Gold Lifetime Passes to their home football park. One was the late Brian Timmis, the Hamilton grid great. The other is Sammy Koffman of Ottawa, a follower of the Rough Riders for 50 of his 62 years.

Sammy Koffman is one of the most sought-after Master of Ceremonies in Canada and his sparkling wit will be heard from the Head Table of the Calgary Booster Club's Annual Dinner. Sammy was given his Lifetime Pass at a dinner in his honor last year in Ottawa — a \$25.00 a plate affalr attended by 200 friends who warmly acknowledged the little man's great contributions to the Ottawa sports scene.

Sammy Koffman has been the friend and confidant of Ottawa football players, writers and broadcasters and highly placed politicians for more than three decades. At his testimonial dinner among the paid guests were two close friends Finance Minister, John Turner and Tory Leader, Robert Stanfield.

A former sports writer (Detroit Free Press and Ottawa Journal) Sammy climaxed his journalistic career during the Second War when he enlisted in the Canadian Army and immediately siphoned off for duty with a typewriter with The Maple Leaf — official newspaper of the Canadian Forces. He even got to interview Marlene Dietrich.

Sammy Koffman's ability to laugh at himself and poke fun at people in high places has won him the admiration and friendship of thousands of people in Eastern Canada. This will be his first trip to Calgary. Welcome, Sammy!

#### **AGENDA**

COCKTAILS (FOYER)

DINNER

PRESIDENT OF CALGARY BOOSTER CLUB
A. J. TONY SCHNEIDER

INTRODUCTION OF MASTER OF CEREMONIES SAMMY KOFFMAN

INTRODUCTION OF:
PAST SPORTSMEN-OF-THE-YEAR
AWARD WINNERS
HONORED ATHLETES
ATHLETIC LEADERS

SPORTSMAN-OF-THE-YEAR
TOM CHENEY

GUEST SPEAKER
PAT MARSDEN

GUEST SPEAKER

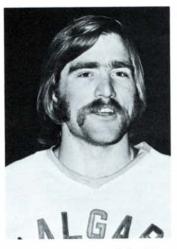
JOHN F. BASSETT

GUEST SPEAKER
GRAHAM LEGGAT

DRAW FOR DOOR PRIZES

CLOSING MESSAGE

#### **HONOURED**



#### JOHN JENKINS

John Jenkins is a 23 year old native Calgarian who has just completed his 5th year with The University of Calgary Dinosaur Hockey Team.

John played all his minor hockey in Calgary with the Stampeder organization.

Jenkins, a former Molson Scholarship winner, was a 1st team C.W.U.A.A. All-Star in 1970-71 and 1973-74, and a 2nd team All-Star in 1971-72.

This year John was selected as All-Canadian defenceman for Canadian College Hockey.

John has a B.A. and a Teaching Certificiate, and is completing his B.Comm. all at The University of Calgary.

As the captain of the Dinosaurs, his leadership both on and off the ice resulted in the U. of C. winning the Western College Championship for the first time ever this year.

This 5'10", 185 pounder was drafted by and attended the Buffalo Sabre Camp in 1972 and plans to give professional hockey a "full-shot" next year.

OUR CONGRATULATIONS AND BEST WISHES TO

TOM CHENEY

AND HONOURED ATHLETES

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#### **ATHLETES**



#### DIANE KIRBY

Diane Kirby is a native-born Calgarian, a graduate of the University of British Columbia with a B.Sc degree and a Professional Teaching Certificate from the University of Calgary.

Diane's involvement in athletics Includes basketball, badminton, track, bowling, table tennis, field hockey, cross

country and golf.

Among the many honors bestowed upon Diane were her selections as the Booster Club Athletic trophy winner as the most valuable girl athlete in 1962, an award for outstanding contribution to basketball in 1963 and volleyball in 1966 from the University of Calgary, a Canadian all-star in volleyball in 1966 and a past Junior City Girls golf championship.

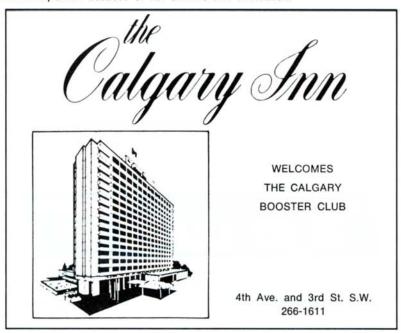
Diane has created an impressive record on the golf course, competing

both locally and nationally.

Volleyball has seen Diane as a member of the Cals from 1966 where she was playing coach 1970-71, an alternate for the 1967 Pan American Team and Manager of the Canadian Championship team when they travelled to Mexico.

Diane is presently Sports Co-ordinator of the Alberta Summer Games, to be held in Calgary in August of this year.

Diane Kirby is a true sportswoman, not only because of her ability, but more important because of her attitude and dedication.



#### HONOURED



#### JOHN HELTON

The arrival of John Helton on the Calgary Stampeder Football scene has been acclaimed by many as one of the bright spots over the past several years.

John has been the leader of Calgary's front four since his rookie year in 1969. The many honors accredited to this fine defensive tackle include his selection as All Western Conference from 1969-1972 inclusive and All Canadian in the years 1971 and 1972. John Helton's career to date has been highlighted by his winning the Shenley Award as Canadian Professional Football's most outstanding lineman in 1972 and a member of Calgary's last Grey Cup winning team

Although 1973 was not a vintage year for the Stampeders, there is no question that it was personally for John.

John is a graduate of Arizona State University and he and his family are full-time residents of Calgary. In addition to his football career John is a sales representative with the National Life Insurance Company.

The Calgary Booster Club takes pleasure in honoring this fine athlete.

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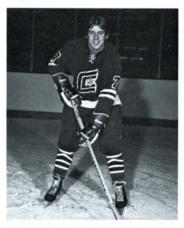


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#### **ATHLETES**



#### MIKE ROGERS

Mike is 19 years of age and a native Calgarian. He is a centre iceman for the Calgary Centennials and has lived all his life in the Renfrew area where he is known as the "Mayor of Renfrew".

Rogers is in his third season with the Centennials after having spent the 1970-71 season with the Vulcan Junior B team. This year he broke the scoring record for the club, formerly held by Bob Liddington.

Mike has been an All-Star for the past two years in the WCHL and one of the most entertaining players in the league. In addition, Mike was instrumental in Canada's Junior team's only

victory over the Russian team having scored 2 goals and assisted on 3 other markers.

Mike Rogers has been extremely popular and well liked among the players and coaches.

In addition to his hockey ability Mike also plays baseball and coaches a baseball team during the summer months.

CONGRATULATIONS TO THE
SPORTSMAN OF THE YEAR
TOM CHENEY
AND
HONOURED ATHLETES
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#### **GUEST SPEAKER**



#### PAT MARSDEN

PAT MARSDEN, Toronto Channel 9's unflappable sportscaster, joined the staff of CFTO in January, 1968. In that short time his skill in delivery and his flair for transmitting the sports scene directly into the eye of the viewer has made him a valued member of CFTO'S team.

Pat was born in Ottawa, attending high school there and Ottawa University. He began his career in Blind River, Ontario as a general announcer. From there he went to Niagara Falls for a year and a half; then to CJLX, in Fort William, where his career gathered enough momentum to carry him back to Ottawa as Sports Director for CKOY Radio.

Pat Marsden knows the sports game up and down the board and he has called the play-by-play in every field from goal post to wicket. He was the voice of the Ottawa Roughriders for three years and free lanced with CBC network.

Now at CFTO, Pat handles all the sportscasts from Monday to Friday, early and late, including Jr. A. Hockey.

He knows his stuff, and after he's done his stint, you know it too, thanks to his clear and concise comment which is right on the mark.

Pat is still young enough to be "groovy"; he is a happly married manhaving met his wife, Barbara, in Niagara Falls where she worked at the same station. Pat has three children, two girls, and a boy who looks like promising material for the Argos. (He's 10.)

Pat is a member of CTV'S Football Broadcast Crew, and was Broadcaster with Team Canada vs Russia series last September.

He is the Host of one of the most successful Sports Shows on Canadian Television - Sportsbeat '74.

#### **GUEST SPEAKER**



#### JOHN BASSETT JR.

Toronto-born 35-year-old, JOHN F. BASSETT is currently President and Chief Executive Officer of CAN SPORTS INC., holding company for the World Hockey Association Toronto Toros and the Toronto entry in World Team Tennis; President and Chief Executive Officer of the Toronto Northmen of the World Football League; and President of Agincourt Productions, a feature film company.

Graduating as the Gold Medallist from the University of Western Ontario's Huron College in 1961, he worked one year on the Victoria Times before joining the Toronto Telegram in 1962 and TV station CFTO in 1964. Mr. Bassett was Vice-President of the Telegram when it ceased publication in October of 1971, and recently resigned his positions of Vice-President of CFTO-TV and Director of Baton Broadcasting Incorporated.

A member of Canada's Davis Cup Tennis Team and the Pan American Games Team in 1959, he was also Ontario Squash Champion in 1967, 1968 and 1969. Mr. Bassett plays to an 8 handicap at the Toronto Golf Club, an activity he began after knee ligament troubles forced his retirement from active tennis and squash competition.

Mr. Bassett is a Director of Hockey Canada, an Executive member of the Charley Conacher Research Fund and an active fund raiser for the Ontario Society for Crippled Children.

Married to the former Susan Carling, he is the father of four children, one boy and three girls.

#### **GUEST SPEAKER**



#### **GRAHAM LEGGAT**

GRAHAM LEGGAT, currently General Manager of the multi-million dollar O'Keefe Sports Foundation, has been termed "one of the finest speakers I have ever heard" by no less than Normie Kwong, himself one of the wittiest emcees on the dinner circuit.

The 39-year-old Leggat was born in Aberdeen, Scotland, and began a professional soccer career with his home town team at the age of 19. During a 17-year career in pro Soccer he also played with Fulham, Birmingham City and Rotherham United.

Graham Leggat was an outstanding player, representing Scotland In 25 International Matches and in some 500 League and Cup games he scored a total of 275 goals.

Leggat coached at Rotherham and Aston Villa until February of 1971 when he came to Canada to start the Toronto Metros Soccer Team In the North American Soccer League. In 1972, after his contract as player coach of the Metros was terminated, Leggat joined Canadian Breweries as Public Relations Manager. From there he was assigned to the important and prestigious post as General Manager of the 'Keefe Sports Foundation.

Graham is married and the proud father of two children.

#### **TONIGHT'S**

#### DOOR PRIZES

CCM Slim Gym Bicycle Exerciser (\$100.00)

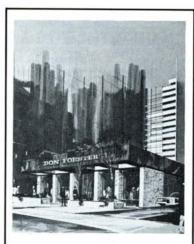
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## PAST HONOURED ATHLETES AND ATHLETIC LEADERSHIP AWARDS

YEAR	HOCKEY	FOOTBALL	OTHERS	
1956		N. Kwong		
1957	L. Carr R. Dutton S. Finney G. Kyle A. Michaluk D. Schriner T. Thompson	D. Huffman H. Langford N. Kwong B. Pullar P. Rowe	B. Gardner S. Foss Jim Cross	- Golf - Curling - General
1958	J. McGoldrick E. Wares	K. Spaith J. Gotta	J. Fitzsimmons	- Horse Racing
1959	F. McCool J. Arbour	D. Luzzi	Marj. Crossland Andy Baxter Marty Woods Les Lear	- Skating - Baseball - Bronc Riding - Horse Trainer
1960	Stu Adams	J. Gilkes H. Wylie	Ernie McCullough Doug Kyle	- Track - Track
1961	Lou Jankowski Dave Duchak		Keith Alexander Dodger Lewis Winston Bruce	- Golf - Baseball - Rodeo
1962	Hank Bassen Paul Thompson	T. Pajaczkowski	Bob Wylie F. Bunshocks Marj. Eustace	- Golf - Soccer - Tennis
1963	Fred Hucal	E. Lunsford R. Allbright	Lloyd Harris Jim Shields Bill Patrick	- Basketball - Curling - Diving
1964	Bill Gadsby Al Rollins		Jamie Paulson Ralph Olin	- Badminton - Speed Skating
1965	Ernie Anderson	Lovell Coleman	Jean Folinsbee Ed Corbett	- Badminton - Fastball
1966	Warren Hicks Doug Barclay	Wayne Harris	Ron Northcott Brian Howse Robin Fry	- Curling - Curling - Basketball
1967	Art Rice-Jones Jack Wilson	Terry Evanshen	Lane Bickell Lee Green Charlie Scott	- Badminton - Curling - Golf
1968	Russ Dertell Dunc Grant Tony Schneider	Peter Liske	Doug Silverberg Ted Thomas	- Golf - Swimming

YEAR	HOCKEY	FOOTBALL	OTHERS	
1969	Doug Cairns Bob Liddington	Jerry Shaw Herm Harrison	Bill Jack Steve Johnson	- Swimming - Marksman
1970	Bill Hay Jack Setters	Ron Payne	Dave Atkinson Pete Savingoff Doug Crarer	- Track and Field - Fastball - Swimming
1971	George Hill Harry Maubert	Lutz Keller	Ray Kingsmith Bob Devolin Bob Blanchette	- Baseball - Weight Lifting - Gymnastics
1972	D. Olmstead	Jerry Keeling	Jim Hunter Steve Becker Athletic Leadersh	- Skiing - Skiing iip Award
			Joe Shea George Blundun	- Minor Hockey & Baseball - Figure Skating
1973	John Davidson	Larry Robinson	Ed Jans Cathy Preistner Athletic Leadersh	- Marksman - Speed Skating ip Award
			Dale Parsons Russ Parker	- Minor Football - Baseball

#### **ACKNOWLEDGEMENTS**

#### PRESS, RADIO AND T.V.

Throughout the years since this Dinner's inception, the mass media representatives in Calgary have been substantial contributors to the success of this event. To those reporters who have helped tell the story of the Annual Sportsmen's Dinner the Calgary Booster Club offers its sincere appreciation.

#### **ADVERTISERS**

The Booster Club says "Thank You" to the advertisers in this program. Their exercise of good corporate citizenship and their awareness of the needs of the community are genuinely appreciated.

#### DOOR PRIZES

The door prize contributions of the donors are most sincerely appreciated by the Booster Club. This generosity has played an important role in tonight's Dinner.

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GORD COWAN, UNIVERSITY OF CALGARY

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