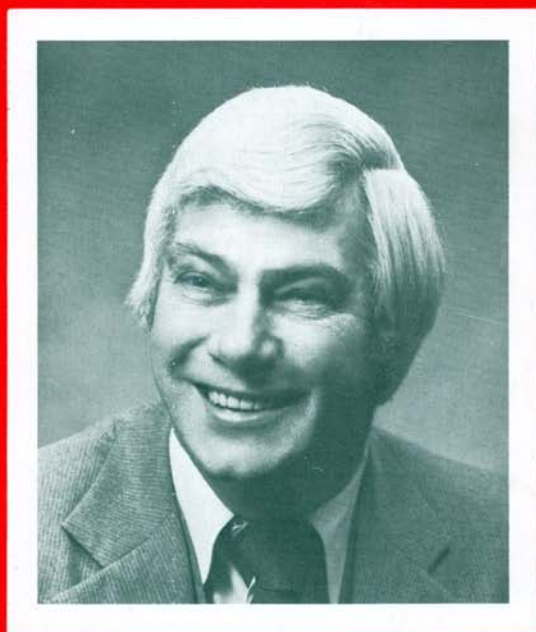


CALGARY BOOSTER CLUB



26th ANNUAL SPORTSMEN'S DINNER

Monday, March 9, 1981
Calgary Inn



1981

SPORTSMAN OF THE YEAR
STAN JAYCOCK

PHOTO WORKS

6 HOUR color (C-41) photofinishing

IN BY 10 A.M. — OUT BY 5 P.M.

INSTANT PASSPORT PHOTOS

DROP BOX

20 AVE. & CENTRE ST. N.

PHONE: 277-1533

OUR CONGRATULATIONS AND BEST WISHES TO

STAN JAYCOCK

HONOURED ATHLETES

AND ATHLETIC LEADERS



MOHAWK OIL CO. LTD.

— MAKE THE MOST OF MOHAWK —

A 100% CANADIAN-OWNED COMPANY



*"Dedicated to the development and encouragement
of athletic endeavour"*

President: E.J. (Ted) Sullivan	1st Vice-President: T.L.C. (Trevor) Williams
Past President: D.L. (Don) Podgurny	2nd Vice-President: D.W. (Wes) Dalglish
Secretary: (John) Simonot	3rd Vice-President: D.S. (Dan) Russell
Treasurer: (Mike) Geraldi	

BOARD OF DIRECTORS		
Dennis Kadatz	Frank King	Tony Schneider
Doug Balfour	Doug Kowel	Lorne Scott
Reto Barrington	Sim Laing	Don Siler
Wes Dalglish	John Langille	John Simonot
Mike Des Brissay	James Maitland	Bob Stockall
Emmett Donovan	Skip Morgan	Don Stouffer
Leroy English	Bill Niell	Ted Sullivan
Murray Everett	Bob Niven	Bill Waddell
Joe Ferguson	Leroy Pelletier	Trevor Williams
Frank Foran	Merv Pilling	Jack Wilson
Dr. Mike Geraldi	Don Podgurny	Fred Wuotila
Paul Gillette	Danny Russell	Don Young
Don Ingram		

HONORARY LIFE DIRECTORS

Ray Barry	Gerry Maier	Jack Prette
Ron Butlin	Bill Manarey	Bill Pullar
J.H. (Deak) Cassidy	Roy Maxwell	Art Smith
William E. Code	John Mayell	Ron Smyth
Bill Dickie	Marvin McDill	Dr. Ward Steckle
Bill Dockery	Ken McKenna	Gordon Stitt
Dr. Lou Goodwin	Jim McKibbon	Dave Turner
Clarence Gourlay	Art Meyer	Henry Viney
Harry Hobbs	R.W. (Bud) Milner	Bill Warren
Tom Humphrey	Doug Mitchell	Darol Wigham
Curly Hunt	Mr. Justice W.K. Moore	Gord Wood
Joe Kryczka	Donald Park	

1981 Calgary Booster Club Sportsmen's Dinner-Program
 Published by Calgary Booster Club
 Printed by: Marshall & Donlevy Printing (1981) Ltd.



PRESIDENT'S MESSAGE

**TED
SULLIVAN**

The Calgary Booster Club welcomes you to the 26th Annual Sportsmen's Dinner. We are very privileged and happy tonight to honor Stan Jaycock, a native Calgarian, as 1981 Sportsman of the Year.

Together with the many Sportsmen of the Year who have preceded him, Stan Jaycock's contributions to athletics have spanned numerous sports and many years. A fine athlete himself, Stan has enriched the lives of many young athletes particularly through his roles as coach and executive in Junior "B" and minor hockey. "Do it for yourselves, not for me" has been his constant theme to the many he has coached.

A genuine leader, a dedicated worker and a catalyst in community associations, Stan Jaycock is most worthy of his recognition tonight as 1981 Sportsman of the Year.

It is our further pleasure to recognize the outstanding leadership and contributions of Clarence Baldwin, Murray Capot, Ron McCartney, Margaret Scott and Roger Takaoka to their respective sports organizations. These organizations and others like them simply could not flourish without the kind of dedication exemplified by these leaders.

Jerry Farwell, Scott MacArthur, Ron Moncur, Janis Paskevich, Dale Styner and Karl Tilleman have all distinguished themselves with their athletic achievements over the past twelve months and are very deserving of the athletic awards received this evening. To these young athletes, our sincere congratulations and best wishes for future accomplishments.

The Calgary Booster Club is proud of the Calgarians we honor tonight. We are also very appreciative of the support given by you, our supporters and advertisers, who contribute to the financial success of this evening and allow us to continue to assist amateur athletic endeavour within our City.

A final note of thanks is particularly due to the members of the sports media for the coverage they have given to this, Stan Jaycock's night to be honored.



STAN JAYCOCK

**1981
SPORTSMAN
OF THE YEAR**

A native Calgarian, Stan has been involved in hockey, baseball, track and field, football, and his community as a player, coach, official, executive, and administrator. Following his playing days, Stan coached Pony Grad baseball for two years, taking the Yankees to Brandon in 1959 for the Western Canada Championship. He also umpired in the Calgary Junior Baseball League for ten years. In track and field, Stan set the record for the mile run while attending Western Canada High School, a record which stood for four years. After playing high school football at Western Canada and one year in the Alberta Junior League, Stan has worked as statistician for both the University of Calgary and the Calgary Stampeders football teams, the latter for a period of twenty years. A community leader, Stan has served as President of both the South Calgary and Fairview Community Associations, playing a prominent role in the planning and construction of the Fairview Community-owned arena.

Stan Jaycock's first love, however, is hockey. His playing career started with the Victoria Community Association, graduated to Junior 'A' and Junior 'B' in Calgary, and then college hockey at Colorado College. For the past 26 years, Stan has been associated with the Calgary Junior 'B' Hockey League as a player, coach and executive. He is presently coaching the Juvenile 'AA' Buffalo Stampeders. Stan was also Assistant Coach of the Calgary Spurs who won the Wrigley Midget Tournament for Canada in 1976 and is presently a Director of the Calgary Spurs Junior 'A' Team.

Married, to Marge, with son Randy and daughter Cindy, Stan has been an account executive for CFAC Radio for over 25 years.



A Tradition of service ... and safety.



Use natural gas but use it wisely.

CANADIAN WESTERN NATURAL GAS

CONGRATULATIONS FROM
WESTBURNE



TO

STAN JAYCOCK

HONOURED ATHLETES, ATHLETIC LEADERS
and the
CALGARY BOOSTER CLUB

FORMER "SPORTSMAN OF THE YEAR"

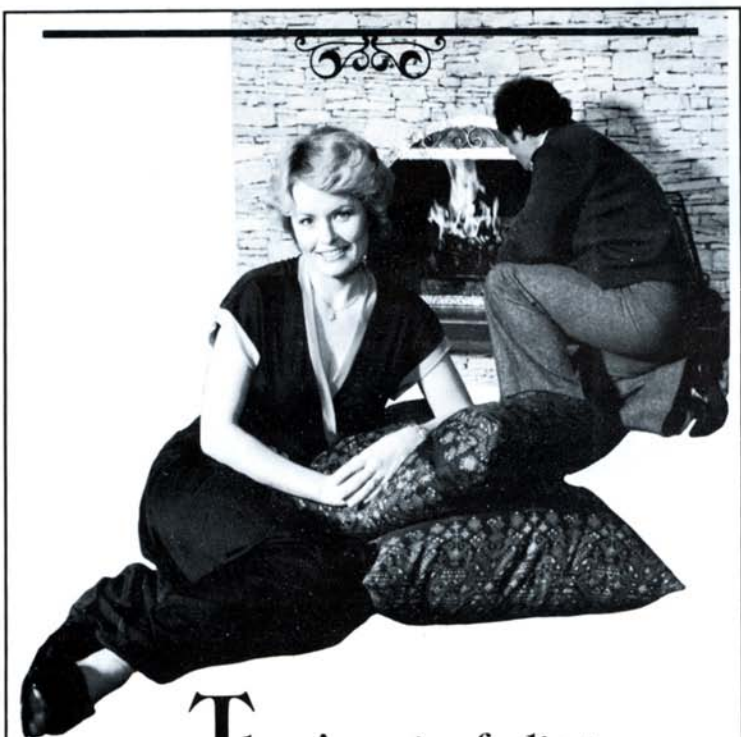
1954 Eugene "Musty" McGill	1968 Les Ferguson
1955 Mrs. Rose Kohn	1969 Doug Kyle
1956 Father Jim Whelihan	1970 Ward Steckle
1957 Lloyd Turner	1971 Charlie Scott
1958 Art Davis	1972 Jack Setters
1959 Pete Egan	1973 John Mayell
1960 Frank Woodman	1974 Tom Cheney
1961 Harold Brandreth	1975 Arthur 'Scotty' Kay
1962 Jimmy Condon	1976 Henry Viney
1963 Jerry Trudel	1977 Dr. Lou Goodwin
1964 Jack Bannerman	1978 Harry Maubert
1965 Stu Peppard	1979 Bill Phillips
1966 Bob Freeze	1980 Ray Kingsmith
1967 Ed Corbett	

PAST PRESIDENTS OF THE CALGARY BOOSTER CLUB

1952-1953 Art Smith	1966-1967 Stu Adams (Deceased)
1953-1954 Pete Egan (Deceased)	1967-1968 Gerry Maier
1954-1955 Vere Carmichael (Deceased)	1968-1969 Doug Mitchell
1955-1956 Wally Rowan (Deceased)	1969-1970 Jack Prette
1956-1957 Al Ward	1970-1971 Deak Cassidy
1957-1958 Curly Hunt	1971-1972 Roy Maxwell
1958-1959 Bob Freeze	1972-1973 Don Park
1959-1960 Ken Moore	1973-1974 Tony Schneider
1960-1961 Bill Dickie	1974-1975 Dennis Kadatz
1961-1962 Ron Butlin	1975-1976 Jack Wilson
1962-1963 Ron Butlin	1976-1977 Bill Warren
1963-1964 Bill Pullar	1977-1978 Fred Wuotila
1964-1965 Joe Kryczka	1978-1979 Bill Nield
1965-1966 Lou Goodwin	1979-1980 Don Podgurny

CALGARY BOOSTER CLUB HONOUR ROLL

Jim (Deak) Cassidy
Marv McDill



There's a nice feeling
around you, every minute of the day.
The good people at ATCO
just make it that way.

ATCO Residential
Housing

ATCO Housing Corp. 246-3636



CALGARY BOOSTER CLUB ACTIVITIES

The Calgary Booster Club boy's summer hockey school consisting of three 10-day sessions at two arenas, Norma Bush and Rose Kohn, during the month of August. Accommodates approximately 400 boys between ages 11 and 16.

The Calgary Booster Club girl's summer Ringette school consisting of a one week session, during the month of August, at Norma Bush Arena. Accommodates approximately 80 girls.

The Calgary High School Golf Championships. 150 participants.

The Calgary High School Swim Meet held at the University pool with over 500 students participating.

Scholarships for hockey players to attend University of Calgary.

Scholarship program to recognize students attending local post-secondary schools for their athletic and/or service contributions to amateur sports.

Promotion and support of Calgary's bid for the 1988 Olympic Winter Games.

Committee to promote the construction of an indoor multi-purpose sports facility.

Rose Kohn Hockey Scholarship.

Laurie Robertson Memorial Award.

Harry Hood Memorial Award.

Gretta Schwartz Memorial Award.

Financial grants to amateur athletes and groups.

Sportsmen's Dinner honouring the Sportsman of the Year, Honoured Athletes and Athletic Leaders.

1981 BOOSTER CLUB AWARD RECIPIENTS



HARRY HOOD MEMORIAL AWARD

A trophy donated in memory of Harry Hood, a former Calgary Stampeder football player, and awarded to the outstanding Senior High School football player exhibiting scholastic achievement, football ability, citizenship and sportsmanship.

Winner — **Ron Cooper**
St. Francis
Senior High School

Ron Cooper



GRETTA SCHWARTZ MEMORIAL AWARD

This award is dedicated to the memory of Gretta Schwartz, an outstanding High School Physical Education instructor. It is presented annually to a female student who is completing her third year of high school and who displays a high standard of scholastic achievement, sportsmanship, leadership, and athletic ability.

Winner — **Alison King**
Sir Winston Churchill
Senior High School

Alison King



ROSE KOHN SCHOLARSHIP

Perpetuating the memory of Rose Kohn, a dedicated minor hockey executive, the scholarship is awarded to a player in the Calgary Juvenile BB Hockey League who has displayed scholastic achievement, hockey ability, sportsmanship and citizenship and is selected from players nominated by coaches, managers and school principals.

Winner — **Arthur Boykiw**
Lord Beaverbrook
Senior High School

Arthur Boykiw



LAURIE ROBERTSON MEMORIAL AWARD

This award is given in memory of Laurie Robertson, an outstanding High School Basketball coach. It is awarded to the Senior High School basketball player exhibiting scholastic achievement, basketball ability, citizenship and sportsmanship.

Winner — **John Hatch**
Crescent Heights
Senior High School

CALGARY BOOSTER CLUB HOCKEY SCHOLARSHIPS

One year's tuition is provided to outstanding members of the University of Calgary Hockey Team. These scholarships are awarded on the basis of scholastic achievement, sportsmanship, leadership and hockey ability.

The Booster Club congratulates the following scholarship winners.

Trevor Erhardt — Right Wing
Rick Laycock — Centre

SCHOLARSHIPS

The Booster Club has a program to award Scholarships to students attending Mount Royal College, S.A.I.T. and the University of Calgary who have made outstanding athletic and/or service contributions to amateur sports in Calgary.

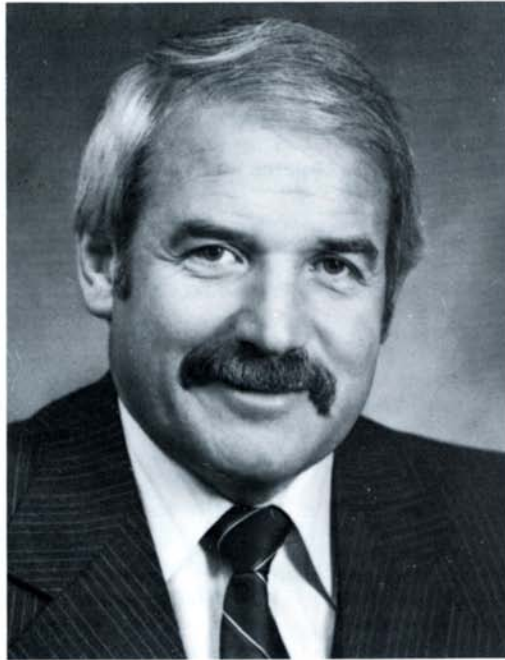
For the 1980-81 academic year, the following people were chosen recipients of these scholarships.

SCHOLARSHIPS

Mark Beavington	Athletic Worker	S.A.I.T.
Bob Deschamps	Hockey	S.A.I.T.
Chris Grabowecky	Gymnastics	U. of C.
Carry Hunter	Volleyball	M.R.C.
Stuart Laird	Football	U. of C.
Sherrie McNally	Basketball	S.A.I.T.
Rita Steiert	Basketball	M.R.C.
Kelly Waldal	Athletic Worker	S.A.I.T.

Doug Mitchell

MASTER OF CEREMONIES



DOUGLAS H. MITCHELL

Doug, a Calgary lawyer and a senior partner of Howard, Mackie, and Company, is a past President of the Young Lawyers of Canada.

Many know Doug best, however, as a very active local sportsman. He is currently Chairman of the Calgary Advisory Committee of the Canadian Olympic Hockey Team, was Chairman of the Organizing Committee which introduced N.B.A. basketball to Calgary and has also served as President of both the Harness Racing Association of Alberta and the Calgary Booster Club.

Calgary Stampeders fans also know Doug well through his six year stint as color commentator on the radio broadcasts of Stampeders football games.

Doug's roots as a sportsman include a hockey scholarship to Colorado College where he also played as a regular on the football team. Upon graduation with a degree in Business Administration, Doug was invited to tryout with the New York Giants and Calgary Stampeders. Instead he chose to play for the B.C. Lions while studying law at the University of British Columbia. Doug finished his professional career with the Hamilton Tiger Cats.

Doug and his wife Lois have four children who are very much involved in minor sports in the city of Calgary.

AGENDA

COCKTAILS

GRACE

REVEREND WILLIAM WIEGERT
LUTHERAN CHAPLAIN – UNIVERSITY OF CALGARY

DINNER

PRESIDENT OF CALGARY BOOSTER CLUB
TED SULLIVAN

INTRODUCTION OF MASTER OF CEREMONIES
DOUG MITCHELL

WELCOME FROM THE PROVINCE OF ALBERTA
THE HONOURABLE ED OMAN

REPRESENTATIVE OF THE CITY OF CALGARY
ALDERMAN DON HARTMAN

INTRODUCTION OF:

BOOSTER CLUB SCHOLARSHIP WINNERS
BOOSTER CLUB AWARD WINNERS
ATHLETIC LEADERS
HONOURED ATHLETES
SPECIAL ACHIEVEMENT AWARD WINNERS

SPORTSMAN OF THE YEAR
STAN JAYCOCK

GUEST SPEAKER
DAVE CUTLER

GUEST SPEAKER
DON CHERRY

GUEST SPEAKER
JOE THEISMANN

CLOSING MESSAGE



CLARENCE BALDWIN - BOWLING

Clarence, "Baldy" Baldwin's association with bowling began in 1923, when at the age of 14 he began a job as a pinboy in Weyburn, Saskatchewan. Since then he has been instrumental in the formation of several different capacities within these organizations. His first position was the election to the executive of the Winnipeg 5 Pin Bowler's Association in 1938. Over the years, he has served as President of three different Bowling Associations.

Since his retirement from active involvement in this sport six years ago, Baldy is frequently asked to attend at the head table of numerous Alberta Bowling Functions.



MURRAY COPOT - HOCKEY

Murray has been actively involved in Calgary's Minor Hockey Association for over two decades. From 1955 to 1965 he coached all levels of Minor Hockey and at that time was also the Sports Director for the Briar Hill Community. He was successful in coaching the Triwood Juvenile "BB" Team to the City and Provincial Championships in both 1969 and 1970. From 1963 to 1973 he was the Tiny Mite Division League Director of the Minor Hockey Association. He served as the Executive Director of the Minor Hockey Association for six years, and from 1975 to 1977 was the organization's President. In 1977 Murray began serving as full Director of the Alberta Amateur Hockey Association, and that same year was elected Vice-President of the Alberta Amateur Hockey Association, the position which he presently holds.

RSHIP AWARDS

Ron McCartney

RON McCARTNEY — BASEBALL

Since moving to Calgary in 1957, Ron has been extremely active in every aspect of baseball. From playing in the Crowsnest Pass Baseball League in the 50's, he has gone on to coach teams from the Little League to the Calgary Big League. He has had successes in coaching numerous teams to both City and Provincial Championships.

Along with Dr. Don Cody, he was instrumental in getting the City of Calgary to construct a major baseball facility at Optomist Park.

He has served as President of the old Calgary East Bantam Baseball League, as well as the Renfrew Community Association. Perhaps the most appreciated achievement was the organization of the Calgary Baseball League in 1979, for which Ron has served as President since its inception.



MARGARET SCOTT — SYNCHRONIZED SWIMMING

Marg has been active in Synchronized Swimming as a coach, organizer and/or official for 20 years. During this time she has been chairperson on the Technical, Judges and Recreation committees for 10, 5 and 3 years respectively.

She has contributed her time and expertise to the sport with her efforts contributing to the world champions which were developed in the Calgary program.



Margaret Scott

ROGER TAKAOKA — BASKETBALL

Roger has been officiating in every level of basketball in this city and province for the past 32 years. For fifteen years he WAS the Calgary Basketball Officials Association, serving in every capacity from President to Education Director.

He was elected to both the cabinet of the Alberta Basketball Officials Association in which he was involved for 18 years, and in 1977, the Alberta Basketball Association in which he held the position of Director for two years.

From 1958 to 1966 he coached Bantam and Bantam Grads, Senior Ladies' Basketball, strictly as a community service.

Other than basketball, Roger has also been involved in Men's Field Hockey being an active participant for Calgary in the 1950's, as well as both the training and handling of thoroughbred horses.



Roger Takaoka

HONOURED

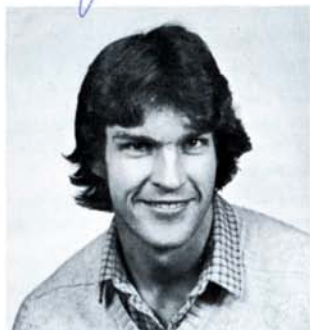


Jerry Farwell

JERRY FARWELL — HOCKEY

While attending McCoy High School in Medicine Hat, Jerry was a member of the Medicine Hat Tigers in the Junior A Hockey League.

In 1979-1980 he was a member of the first Canada West University Athletic Association All-Star Team with a 3.38 goals against average. For the past four seasons, he has been a member of the University of Calgary Hockey Dinosaurs. This past spring he played for the Canadian Olympic Team in Sweden and then went on to attend the Edmonton Oilers training camp in the fall. Jerry is presently completing the requirements for a B.Ed. degree.



SCOTT McARTHUR — FOOTBALL

A fourth year Political Science student at the U. of C., Scott has an impressive resume in football. For four years he was a starter for the Calgary Dinosaurs Football Team. In 1979 and 1980 he was a member of both the Western Intercollegiate Football League All-Star Team and the Canadian Interuniversity Athletic Union All-Canadian Team. He was the WIFL nominee for the lineman of the year in both 1979 and 1980, winning the J.P. Metras Trophy as lineman of the year in Canadian College Football in 1980.



Ron Moncur

RON MONCUR — WRESTLING

Ron has now won his third consecutive title in both the C.I.A.U. and the Canada West competitions. He captured the Freestyle and Greco Roman title in Canada during 1978, and placed third in the Canada Cup this past November defeating the Bronze medalist from Hungary. He has also competed in the World Cup and the Provincial championships placing 4th and 3rd respectively. During the 1979-1980 season, in recognition of his ability, he was voted Outstanding Male Athlete at the University of Calgary.

ATHLETES



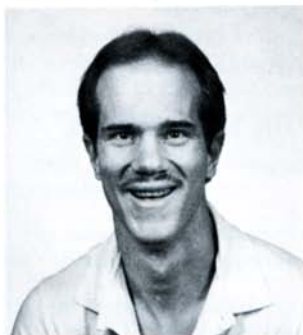
JANIS PASKEVICH — BASKETBALL

Janis has been a starter for the University of Calgary Dinnies Basketball Team for four seasons and is currently a member of the Canadian National Women's Basketball Team. She has had the recognition of being voted the Most Valuable Player in the Panda Early Season Tournament, the Women's Invitational Tournament and the Queen City Classic Tournament. She has been a member of numerous other teams, and was voted the University of Calgary female Athlete of the Year in 1980. Janis is currently in her third year as a Physical Education student at the University, and someday hopes to teach and coach basketball.



DALE STYNER — SQUASH

Dale, at the age of 19, has an impressive list of accomplishments already behind him in the sport of squash. He has represented Canada along with his teammates in places as far away as Pakistan and Sweden, ranking fourth and fifth respectively in the world standings. He has also been involved in both the Canadian Junior and Senior Championships, in which he ranked fifth in both, and the Western Canadian Junior Championships, capturing the number one spot. Last year, Dale was ranked the number one Junior Squash Player in Canada.



KARL TILLEMANN — BASKETBALL

An honours student at the University of Calgary, Karl played high school basketball for the Sir Winston Churchill Bulldogs leading them to a City Championship and a second place finish in the 4A Provincial Championships in 1979.

Highly recruited he chose U. of C. where he is maintaining a 25.7 points-per-game scoring average setting individual scoring records of 114 points in three games at the Carlton Tournament in Ottawa and a Dinosaur single game mark of 43 points.

PRUDENTIAL STEEL... Supporting community endeavour throughout Calgary.

We are grateful to be a part of Calgary. As a Calgary based company we have enjoyed growing and being involved with the community for over fifteen years now.

Because of our success and growth in the community we take pride in supporting many local organizations and endeavours.

Thank you, Calgary. For helping to make our success possible.



PRUDENTIAL STEEL LTD.

A MARKETING PIPE MANUFACTURER
19th Floor, 444 - 5th Ave. S.W.
Calgary, Alberta T2P 2L6 Phone: (403) 263-7820

A DOFASCO COMPANY



Is Sports

KEN NEWANS

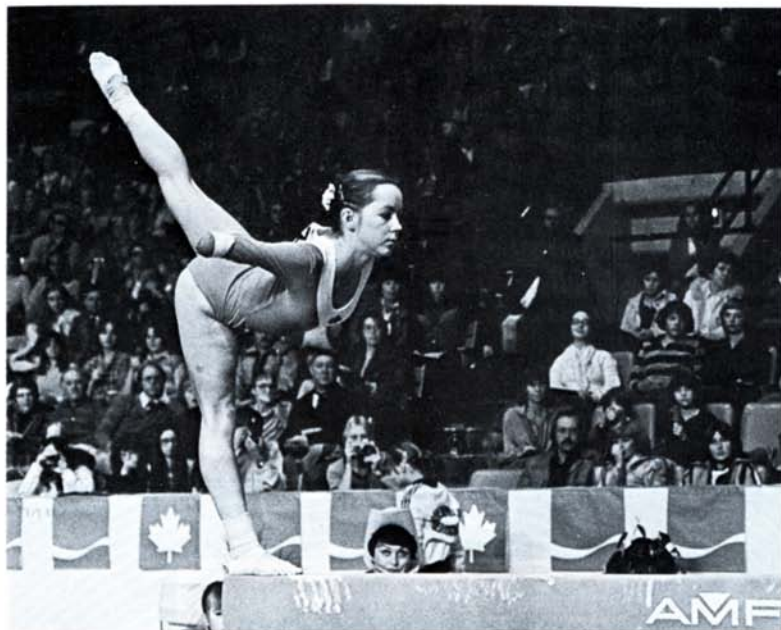
RUSS PEAKE

MIKE ADAMS

MARK STEVENS

**RADIO
1060**

SPECIAL ACHIEVEMENT AWARD



CAROL JOHNSTON Gymnast

Carol first became interested in Gymnastics while attending Altadore Elementary School, from where she progressed to the Altadore Gymnastics Club.

Carol had competed in City, Provincial, Western Canadian, National, and International gymnastic championships prior to enrolling at Cal. State University Fullerton in 1976. She competed in all gymnastic disciplines, excelling in floor and balance beam exercises.

While spending countless hours in gymnastics, Carol remained an excellent student and school citizen.

Her competitive gymnastics career ended when she injured her knee during the filming of a Disney production entitled "Lefty".

Carol is currently studying for a masters degree, having completed her Bachelor of Science in Physical Education.



YOU'RE ON TOP OF THE WORLD... WITH COWLEY & KEITH

"MARTINIZING"
The Most In Dry Cleaning

"MARTINIZING"
The Most In Dry Cleaning

The FIRST NAME in DRY CLEANING
where SERVICE NEVER STOPS

Congratulations To
STAN JAYCOCK



Calgary Olympic Development Association

FIFTH FLOOR, 1305 - 11th AVENUE S.W.
CALGARY, CANADA T3C 3P6 TELEPHONE: (403) 244-1988

February 16, 1981

Mr. Ted Sullivan
Calgary Booster Club

FRANK W. KING
Chairman

ROBERT D. NIVEN
President

STEPHEN J. A. CORBETT
Vice-President,
Revenues

DENIS J. COTÉ
Vice-President,
Facilities & Engineering

P. DOUGLAS KOWEL
Vice-President,
Public Relations

THE HONOURABLE
MR. JUSTICE
JOSEPH J. KRZYCZKA
Vice-President,
Government Relations

DONALD J. SILER
Vice-President,
Administration

JACK W. SIRRS
Vice-President,
Programs & Services

JACK E. WILSON
Vice-President,
Sports

WILLIAM J. WARREN
Secretary

DR. C. ROGER JACKSON
Chairman, Advisory Board

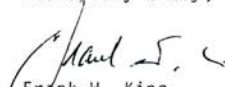
Dear Ted:

The Calgary Olympic Development Association has now entered its third year of operation sponsored by the Calgary Booster Club. We are happy to report that Calgary is now in a strong position to achieve its goal of hosting the Olympic Winter Games. That's a goal which has been the dream of Calgarians covering four decades.

On September 30, 1981, when the decision of the International Olympic Committee is announced, we hope that you and all Calgarians will celebrate the result of a great deal of hard work by Booster Club members and volunteer workers in CODA. We look forward to sharing that great experience with you.

On behalf of the Calgary Olympic Development Association, I would like to thank the Calgary Booster Club for its support of Calgary's Olympic bid. Best wishes to all award winners who are being recognized at the 1981 Sportsman of the Year dinner.

Yours, very truly,



Frank W. King,
Chairman, CODA 88

FWK/bc

Canada's Choice for the 1988 Olympic Winter Games



DAVE CUTLER

GUEST SPEAKER

Dave is a graduate of Simon Fraser and was the No. 1 draft choice of the Edmonton Eskimos upon graduation. Cutler signed with the Green Bay Packers of the NFL, attending their training camp before joining the Eskimos. In 1980, Cutler eclipsed George Blanda's 26-year NFL record total of 335 field goals and also moved closer to Blanda's pro points record of 2,002 points.

Cutler has many CFL records under lock and key including most career points, most field goals career, most points single season, and most field goals season. He has twice tied the CFL record for most field goals in a single game (6) and he also has the longest field goal in CFL history (59 yards). A six-time winner of the WFC scoring title, Cutler was once runner-up in the Schenley voting as Top Canadian.



DON CHERRY

Guest Speaker

When it comes to promoting and selling the game of hockey, there is no better ambassador to the game than Don Cherry. He makes himself easily accessible to the media, whatever the occasion may be. Cherry's refreshing wit and candor makes him an interviewer's delight, win, lose, or draw.

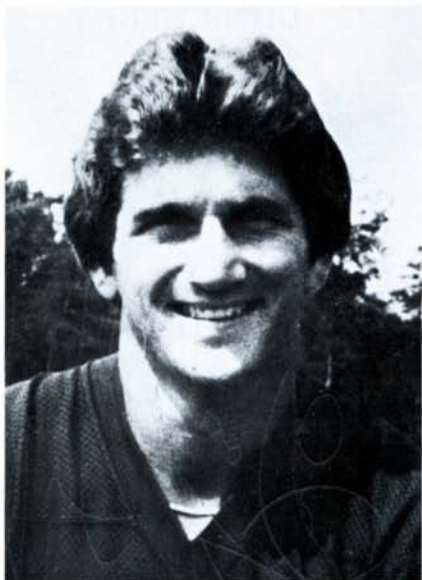
By far the most colourful and candid person associated with the NHL, Cherry's wardrobe and his pet bull terrier "Blue" have gained him attention from all corners of North America.

Prior to coaching the Colorado Rockies, Don had a 231-150-65 5 year NHL regular season coaching record. Don led the team to two trips to the Stanley Cup Finals, two to the Semi-Finals and four consecutive Adams Division Championships. He was voted coach of the year by both the Hockey News and the NHL Broadcasters Association for the 1975-76 season.

Don's professional playing career spanned 18 years during which he played in the American, Eastern Pro, Western and Central leagues along with 1 game in the NHL for the Bruins in the Stanley cup playoffs.

Don's coaching philosophy is very easy to understand, "I believe in hard work. If a player works hard when he's on the ice then it shows me he's the type of player I want on my club. There's no substitute for hard work. But in the same breath, I want the boys to have fun. I expect any team to be tough but not go out and "goon it" — if my boys get shoved by the opposition, I expect them to shove back harder.

Don and his wife, Rose, make their home in Englewood, Colorado with son Timothy, 16, and a daughter Cindy, 21, who lives and works in Kingston, Ontario.



JOE THEISMANN

Guest Speaker

Joe, a 31 year-old graduate of Notre Dame, began his professional football career with the Toronto Argonauts of the Canadian Football League, where he passed for over 5,000 yards and rushed for over 1,000 more in just three seasons. After joining the Washington Redskins on March 1/1974, Joe did not get his first start until 1976 against the Kansas City Chiefs.

He started six games that season, six in 1977, 14 of the 16 in 1978, and he has been a starter ever since then, doubling as quarterback and holder for field goals and extra points. His 1979 performance was the best by any Redskin quarterback of the decade of the '70's, earning him the second highest rating among the NFL's signalcallers and second team UPI All-NFC honors.

In the off-season, Theismann resides in Vienna, VA with his wife Cheryl Lynn and their three children, Joey, 10, Amy, 8, and Patrick, 3.

A large, stylized handwritten signature in blue ink. The signature is written over the page number '22'. The signature appears to read 'Theismann'.

PAST HONOURED ATHLETES AND ATHLETIC LEADERSHIP AWARDS

YEAR	HOCKEY	FOOTBALL	OTHERS	
1956		N. Kwong		
1957	L. Carr R. Dutton S. Finney G. Kyle A. Michaluk D. Schriener T. Thompson	D. Huffman H. Langford N. Kwong B. Pullar P. Rowe	B. Gardner S. Foss Jim Cross	- Golf - Curling - General
1958	J. McGoldrick E. Wares	K. Spaith J. Gotta	J. Fitzsimmons	- Horse Racing
1959	F. McCool J. Arbour	D. Luzzi	Marj. Crossland Andy Baxter Marty Woods Les Lear	- Skating - Baseball - Bronc Riding - Horse Trainer
1960	Stu Adams	J. Gilkes H. Wylie	Ernie McCullough Doug Kyle	- Track - Track
1961	Lou Jankowski Dave Duchak		Keith Alexander Dodger Lewis Winston Bruce	- Golf - Baseball - Rodeo
1962	Hank Bassen Paul Thompson	T. Pajaczkowski	Bob Wylie F. Bunshocks Marj. Eustace	- Golf - Soccer - Tennis
1963	Fred Hucul	E. Lunsford R. Allbright	Lloyd Harris Jim Shields Bill Patrick	- Basketball - Curling - Diving
1964	Bill Gadsby Al Rollins		Jamie Paulson Ralph Olin	- Badminton - Speed Skating
1965	Ernie Anderson	Lovell Coleman	Jean Folinsbee Ed Corbett	- Badminton - Fastball
1966	Warren Hicks Doug Barclay	Wayne Harris	Ron Northcott Brian Howse Robin Fry	- Curling - Curling - Basketball
1967	Art Rice-Jones Jack Wilson	Terry Evanshen	Lane Bickell Lee Green Charlie Scott	- Badminton - Curling - Golf
1968	Russ Dertell Dunc Grant Tony Schneider	Peter Liske	Doug Silverberg Ted Thomas	- Golf - Swimming
1969	Doug Cairns Bob Liddington	Jerry Shaw Herm Harrison	Bill Jack Steve Johnson	- Swimming - Marksman

YEAR HOCKEY	FOOTBALL	OTHERS	Athletic Leadership Awards	Special Achievement Award
1970 Bill Hay Jack Setters	Ron Payne	Dave Atkinson Pete Savinkoff Doug Crarer	- Track and Field - Football - Swimming	
1971 George Hill Harry Maubert	Lutz Keller	Ray Kingsmith Bob Devolin Bob Blanchette	- Baseball - Weight Lifting - Gymnastics	
1972 D. Olmstead	Jerry Keeling	Jim Hunter Steve Becker	- Skiing - Skiing	Joe Shea - Minor Hockey & Baseball Joe Kryczka - Hockey George Blundun - Figure Skating
1973 John Davidson	Larry Robinson	Ed Jans Cathy Preistner	- Marksman - Speed Skating	Dale Parsons - Minor Football Russ Parker - Baseball
1974 Mike Rogers John Jenkins	John Helton	Diane Kirby	- Basketball	John Semkuley - Football George Kingston - Hockey
1975	Dan Diduck Rudy Linterman	Bill Benko Randy Makolovsky Phil Mohtadi Al Taylor	- Wrestling - Track and Field - Squash - Volleyball	Mary-Ann Reeves - Synchronized Swimming Bill Salt - Soccer Graeme Smith - Curling
1976 Ron Gerlitz	Willie Burden	Tom Bishop Paul Gowsell Rink Ken Read	- Basketball - Curling - Skiing	John Elick - Baseball Jack Schofield - Minor Hockey Bill Phillips - Trainer Cathy Priestner - Speed Skating Jim Hunter - Skiing
1977	Wendy Clarkson Brian Pockar Larry Rinke	Arne Sorensen	- Badminton - Figure Skating - Wrestling and Cross Country Skiing - Shooting	Stan Jaycock - Hockey Jean Jarrell - Gymnastics Ken McIntosh - Hockey
1978 Bob Laycock Robin Laycock	Tom Forzani	Michelle Calkins Helen Vanderburg	- Synchronized Swimming - Swimming - Synchronized Swimming	Peter Connellan - Football Gary DeMan - Football/Basketball Jim McLuskey - Gymnastics Art Pollitt - Boxing Paul Gowsell Rink - Curling
1979	Sandy Drever Holly Pederson-Jackson John Simpson	Michelle Calkins Helen Vanderburg	- Ladies Field Hockey - Basketball - Equestrian	Michelle Calkins - Synchronized Swimming Helen Vanderburg - Synchronized Swimming
1980 Kelly Kisio	Peter Butler Michelle Camerata Bob Eklund Kelly Kryczka	Bob Allan George Cooke Jim Jarrell Jim Milligan Debbie Muir	- Track - Gymnastics - Wrestling - Synchronized Swimming	Brian Pockar - Figure Skating Ken Read - Gymnastics Helen Vanderburg - Skiing Helen Vanderburg - Synchronized Swimming

Stampede '81

Canada's premier event,
July 3-12.

Join the world to play Cowboy at the Calgary Stampede — ten days of real west adventure in Canada's fastest-growing city!

World Cup Rodeo, World Championship Chuckwagon Races, spectacular outdoor stage shows, dancing in the streets, whirlwind midway — kicked off with the brash band excitement of a giant downtown parade!

Saddle up now. Call your travel agent or write for FREE colour brochure and ticket order form to the Calgary Exhibition & Stampede, Box 2890, Calgary, Alberta, Canada T2P 2M7.

CALGARY STAMPEDE
EXHIBITION &
JULY 3-12, 1981
CALGARY ALBERTA CANADA



CONGRATULATIONS TO

STAN JAYCOCK

SPORTSMAN OF THE YEAR



**HUDSON'S BAY OIL AND GAS
COMPANY LIMITED**

PROFESSIONAL BASEBALL

SEE THE MONTREAL EXPOS OF TOMORROW
ALL SUMMER LONG AT FOOTHILLS PARK

IN THE

Pioneer
Baseball
League



Congratulations To

STAN JAYCOCK

AND THE CALGARY BOOSTER CLUB

CHRYSLER — PLYMOUTH CARS • DODGE TRUCKS
1981 RELIANT K — MOTOR TREND CAR OF THE YEAR
1981 IMPERIAL — EXCLUSIVELY FOR YOU

SALES • LEASING • PARTS • SERVICE

YOUR RELIANT K HEADQUARTERS



10901 MACLEOD TRAIL S. "Opposite Southcentre"
Ph. 278-2020