

"Dedicated to the Development and Encouragement of Athletic Endeavour"

# THE CALGARY BOOSTER CLUB

presents

## THE MAGNIFICENT SEVENTH

# BOOSTER STAMPEDE



**JERRY TRUPELL — 1961 SPORTSMAN OF THE YEAR**

**PALLISER CORRAL**

**Monday, April 30**

**1962**



**CALGARY, ALBERTA**

**Parade Time**

**6:30 p.m.**

# OFFICIALS

## ARENA DIRECTOR

**Henry Viney**—Dean of Canadian sportscasters and owner of the biggest spread in Western television. The No 1. banquet field official in the nation.

## TIMEKEEPER

**Ron Butlin**—President of the Calgary Booster Club. Usually around to pick up the pieces after a wreck.

## FIELD JUDGE

**Harry Hays**—Mayor of Cowtown. One of the most capable officials in this 'county'. Knows real bull when he hears it.



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## CONTESTANTS

### BRONK RIDERS

**Jimmy Conzelman**—A real down to earth singing cowboy.

Coached Chicago Cardinals to NFL title in 1947, the last time any Cardinal team has won a world's championship.

A star on Broadway where he showed how to handle the Bronx.

**Jim Trimble**—Coach of the Hamilton Tiger Cats. This cowpoke

usually scores wild horses to death before he rides them.

Has had some trouble with Winnipeg nags in the past.

**Rudy Pilous**—Coach of the Stanley Cup finalists Chicago Black

Hawks. Can ride chevaux in Montreal to a standstill but

has no luck with Bay Street mules.

**Ernie Richardson**—World's curling champion, and a real prob-

lem cowboy. Often found lying shot in other people's

houses. Likes to show how he can handle Scotch on ice.

## CALF ROPERS

**Dick Duff**—Star left wing for the Stanley Cup champion Toronto Maple Leafs. A fiery competitor he likes the going ruff and tuff. Recently killed a bunch of hawks with one shot.

**Bob Wylie**—1961 amateur golf champion of Old Mexico. With his fancy shooting he keeps the Wylie brand to the fore.

**Jacques Plante**—Star goal-tender for the Montreal Canadiens. A handy rope artist he is sometimes known as the Masked Rider.

**Fred Bundschoks**—Calgary's most outstanding soccer player. A well travelled cowboy who gets a great kick out of his work. Very tough on calves.

**Billy Hay**—Centre stalwart for the Chicago Black Hawks. Sometimes known as Big Red this playmaker paved the road for Hull with his good extensions.

**Tony Pajczkowski**—Voted the top Canadian cowhand in 1961. Got his bandy legs from busting bronsks on the family ranch in Montreal. Strong as a 40-mule team.

## STEER DECORATORS

**Alfie Pike**—Coach of the hockey Stampedes. Has taken a flier with different clubs but now wishes he had taken a club to different Flyers.

**Marj Eustace**—The only cowgirl in this year's show. Plays tennis as a hobby and raises quite a racquet when she performs.

**Paul Thompson**—One of Calgary's all-time hockey greats. Well remembered around Chicago where he served a hitch as gunslinger and later as foreman of the Black Hawk ranch.

**Hank Bassen**—Twine-master for the Detroit Red Wings. Used to be a second-string rider until given a chance last season. Has been accused of robbery on occasions.

**Jack Evans**—A strong silent defender for the Chicago Black Hawks. A man of few words he shoots first and then asks questions. Hunts wild bears with a knife and fork. Better known as Tex.

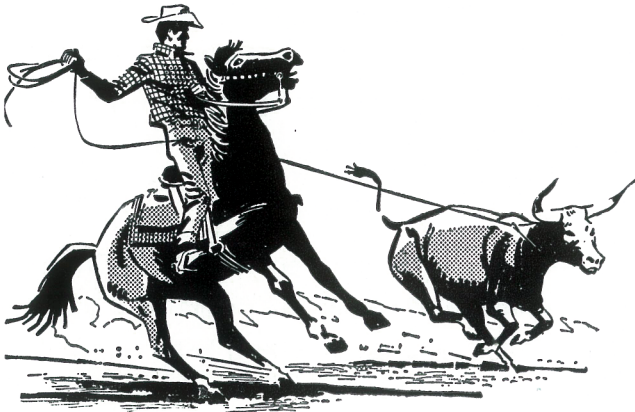
**Bobby Dobbs**—Coach of the football Stampedes and a real two-fisted hombre. Learned to handle horses in the U.S. Army and at one time rode roughshod in Oklahoma territory.

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*All Around Cowboy . . .*

**JERRY TRUDELL**

Sportsman of the Year. A real tall-in-the-saddle champion and a great favorite with the kids. Has taught lots of them how to be model cowboys.



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**THE CHUCKWAGON**

RATTLESNAKE COCKTAIL

CACTUS PLANT SOUP

BUFFALO AND RABBIT STEW

SPUDS - FLAPJACKS - BEANS

PICKLED GRASSHOPPERS

PRAIRIE OYSTERS

JOHNNY CAKE

JAVA

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CANADA LTD.**

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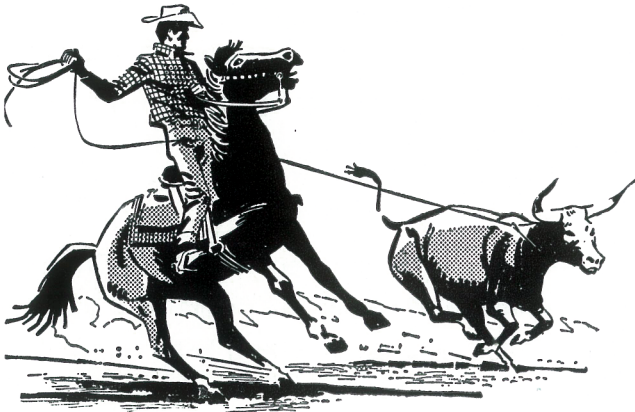
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