

"Dedicated to the Development and Encouragement of Athletic Endeavour"

THE CALGARY BOOSTER CLUB

presents

THE MAGNIFICENT SEVENTH

BOOSTER STAMPEDE



JERRY TRUETT — 1961 SPORTSMAN OF THE YEAR

PALLISER CORRAL

Monday, April 30

1962



CALGARY, ALBERTA

Parade Time

6:30 p.m.

OFFICIALS

ARENA DIRECTOR

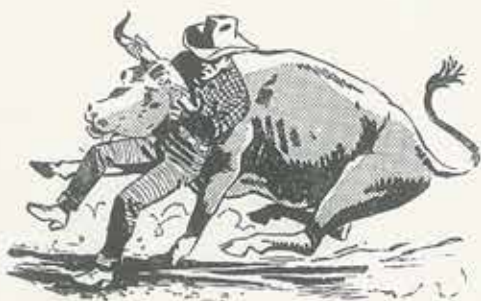
Henry Viney—Dean of Canadian sportscasters and owner of the biggest spread in Western television. The No. 1. banquet field official in the nation.

TIMEKEEPER

Ron Butlin—President of the Calgary Booster Club. Usually around to pick up the pieces after a wreck.

FIELD JUDGE

Harry Hays—Mayor of Cowtown. One of the most capable officials in this 'county'. Knows real bull when he hears it.



CONTESTANTS

BRONK RIDERS

Jimmy Conzelman—A real down to earth singing cowboy. Coached Chicago Cardinals to NFL title in 1947, the last time any Cardinal team has won a world's championship. A star on Broadway where he showed how to handle the Bronx.

Jim Trimble—Coach of the Hamilton Tiger Cats. This cowpoke usually scores wild horses to death before he rides them. Has had some trouble with Winnipeg nags in the past.

Rudy Pilous—Coach of the Stanley Cup finalists Chicago Black Hawks. Can ride chevaux in Montreal to a standstill but has no luck with Bay Street mules.

Ernie Richardson—World's curling champion, and a real problem cowboy. Often found lying shot in other people's houses. Likes to show how he can handle Scotch on ice.

CALF ROPERS

Dick Duff—Star left wing for the Stanley Cup champion Toronto Maple Leafs. A fiery competitor he likes the going ruff and tuff. Recently killed a bunch of hawks with one shot.

Bob Wylie—1961 amateur golf champion of Old Mexico. With his fancy shooting he keeps the Wylie brand to the fore.

Jacques Plante—Star goal-tender for the Montreal Canadiens. A handy rope artist he is sometimes known as the Masked Rider.

Fred Bundschoks—Calgary's most outstanding soccer player. A well travelled cowboy who gets a great kick out of his work. Very tough on calves.

Billy Hay—Centre stalwart for the Chicago Black Hawks. Sometimes known as Big Red this playmaker paved the road for Hull with his good extensions.

Tony Pajczkowski—Voted the top Canadian cowhand in 1961. Got his bandy legs from busting bronks on the family ranch in Montreal. Strong as a 40-mule team.

STEER DECORATORS

Alfie Pike—Coach of the hockey Stampeders. Has taken a flier with different clubs but now wishes he had taken a club to different Flyers.

Marj Eustace—The only cowgirl in this year's show. Plays tennis as a hobby and raises quite a racquet when she performs.

Paul Thompson—One of Calgary's all-time hockey greats. Well remembered around Chicago where he served a hitch as gunslinger and later as foreman of the Black Hawk ranch.

Hank Bassen—Twine-master for the Detroit Red Wings. Used to be a second-string rider until given a chance last season. Has been accused of robbery on occasions.

Jack Evans—A strong silent defender for the Chicago Black Hawks. A man of few words he shoots first and then asks questions. Hunts wild bears with a knife and fork. Better known as Tex.

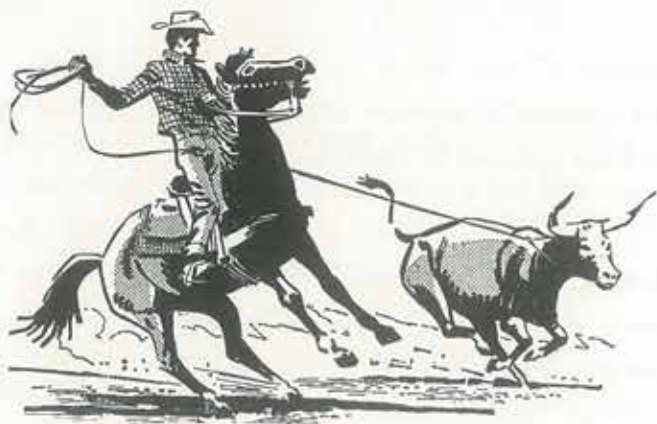
Bobby Dobbs—Coach of the football Stampeders and a real two-fisted hombre. Learned to handle horses in the U.S. Army and at one time rode roughshod in Oklahoma territory.

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All Around Cowboy . . .

JERRY TRUDELL

Sportsman of the Year. A real tall-in-the-saddle champion and a great favorite with the kids. Has taught lots of them how to be model cowboys.



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THE CHUCKWAGON

RATTLESNAKE COCKTAIL

CACTUS PLANT SOUP

BUFFALO AND RABBIT STEW

SPUDS - FLAPJACKS - BEANS

PICKLED GRASSHOPPERS

PRAIRIE OYSTERS

JOHNNY CAKE

JAVA

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